



SUMMER *Sizzle*

Get Sizzlin' & You Could Win a Big Joe BBQ!

Our *Summer Sizzle* campaign is gearing up to be HOT! To take part, all you need to do is continue doing what you do best: Protecting financial futures.

Here's how it works: When you issue 5 policies between June 1st and August 31st, you'll receive **\$100 cash**. Plus, you'll be automatically entered into our draw for your chance to **win a Big Joe BBQ!** For each policy issued after the first five, you'll receive a bonus ballot – increasing your chances of winning & spending your summer in smokin' hot style!

HOW TO QUALIFY

HERE'S WHAT YOU COULD EARN

Issue 5 policies

\$100 cash + 1 ballot towards the draw for a Big Joe BBQ

Issue 6+ policies

Receive an extra ballot (and an extra chance to win) for each additional policy submitted.

Terms & Conditions

1. The *Summer Sizzle* campaign is based on applications that are submitted during the qualification period, which runs from June 1st, 2024 at 12:00 AM local time through to August 31st, 2024 at 12:00 AM local time.
2. All business must be issued by September 13th, 2024 at 12:00 AM local time to be considered for campaign qualification.
3. Qualifying advisors must be active and in good standing at the time of the qualification campaign offering.
4. All business written via the eApp will be automatically verified through submissions timestamping.
5. Any paper applications submitted to New Business will have their submission time verified by New Business.
6. Policies cannot be transferred from one advisor to another.
7. All written policies and advisor incentive payouts are subject to a Compliance review.
8. Serenia Life Financial reserves the right to rescind qualification due to any new or ongoing investigation.
9. All written policies are subject to a post issue review to ensure term layering is accurate and is serving the best interest of the member at the time the policy is written.
10. Qualification awards will be dispersed by September 24th, 2024.



"Serenia Life Financial" is an alternate business name used by FaithLife Financial.
All benefits are provided, and all policies are underwritten, by FaithLife Financial.