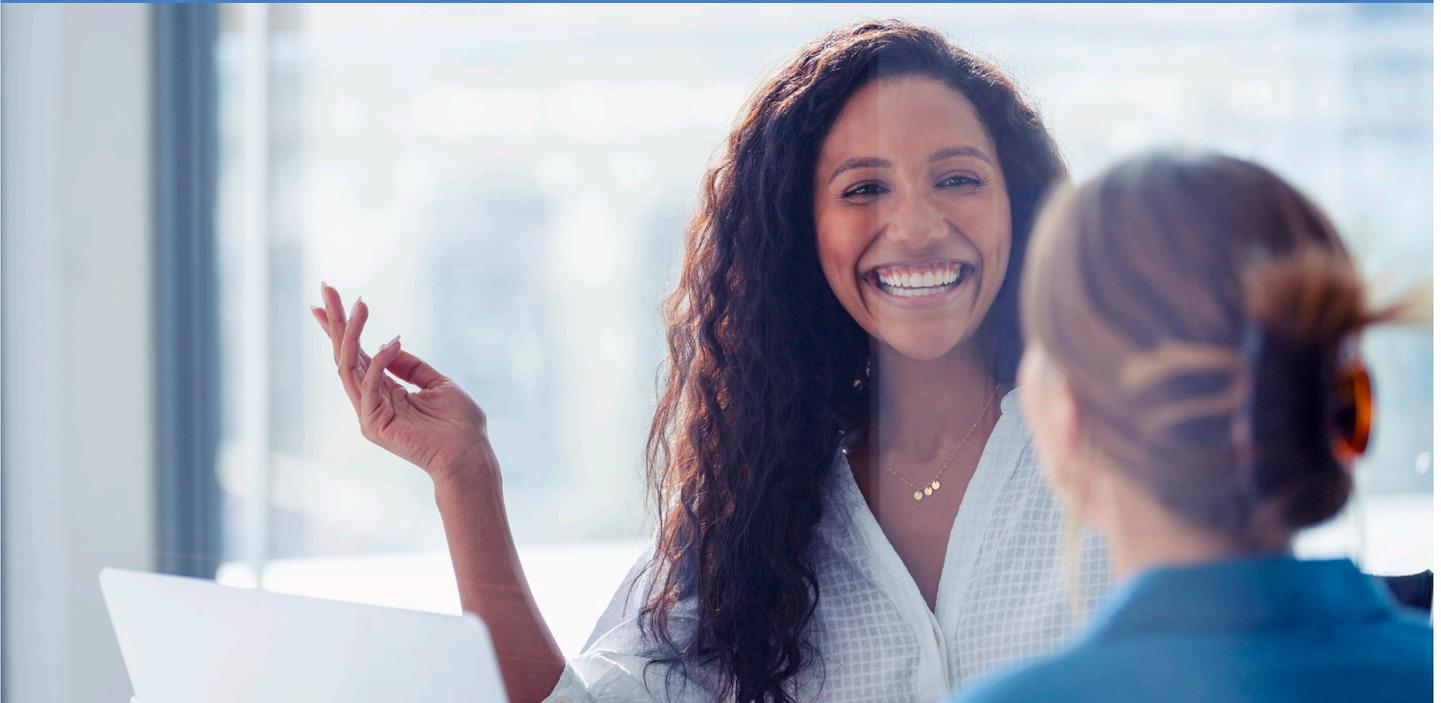


August 3 to December 31

25% OFF*

First-Year Life Insurance Premiums



New and existing members receive 25% off, up to \$500, on their first-year premiums, on all life insurance purchased through Serenia Life Financial.

Our flexible suite of products let you provide customized life insurance solutions for Canadians of all ages, stages, and budgets.

Share this offer with members today!

**Between August 3 – December 31, 2023 11:59pm, Local Time, eligible members receive up to 25% off regular life insurance premium payments in their first year, to a maximum of \$500 in premium savings. This is calculated as three months of regular premium payments based on the modal (e.g., annually, quarterly, or monthly) premium amount. For full details, [please see the Terms & Conditions document](#).*

"Serenia Life Financial" is an alternate business name used by FaithLife Financial.
All benefits are provided, and all policies are underwritten, by FaithLife Financial.

Human. Kind.

 **Serenia Life**[™]
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