



Reach Olympic Heights

Our Olympic Heights campaign was designed to celebrate your dedication, hard work, and the remarkable impact you make on each of your client's lives. As you strive to reach new Olympic heights, remember that each newly issued policy propels you closer to a bronze, silver, or gold.

PODIUM	REQUIREMENTS	REWARDS	TOTAL REWARDS
GOLD	Issued FYP over \$20,001	\$250 + \$350 + \$500 Gift Card	\$1,100

PODIUM	REQUIREMENTS	REWARDS	TOTAL REWARDS
SILVER	Issued FYP between \$10,001-\$20,000	\$250 + \$350 Gift Card	\$600

PODIUM	REQUIREMENTS	REWARDS	TOTAL REWARDS
BRONZE	Issued FYP between \$5,000-\$10,000	\$250 Gift Card	\$250

From April 1st to June 30th, submit the qualifying First-Year Premium (FYP) to receive rewards. Stack your rewards by reaching more than one podium level! See page 2 for full Terms & Conditions!

"Serenia Life Financial" is an alternate business name used by FaithLife Financial. All benefits are provided, and all policies are underwritten, by FaithLife Financial.

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Terms & Conditions

1. The *Reach Olympic Heights* incentive is based on applications that are submitted during the qualification period, which runs from April 1st, 2024 at 12:00AM local time through to June 30th, 2024 at 12:00AM local time.
2. Qualifying advisors must be active and in good standing at the time of the qualification campaign offering.
3. All business written via the eApp will be automatically verified through submissions timestamping.
4. Any paper applications submitted to New Business will have their submission time verified by New Business.
5. Policies cannot be transferred from one advisor to another.
6. All written policies and advisor incentive payouts are subject to a Compliance review.
7. Serenia Life Financial reserves the right to rescind qualification due to any new or ongoing investigation.
8. All business must be issued by July 31st, 2024 12:00PM EST to be considered for campaign qualification.
9. Qualification awards will be dispersed by August 16th, 2024.

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